Problemos duomenų bazės

* **Pašto marketingo uždavinys**

<http://www.dataminingconsultant.com/DMMM.htm> (failas: Clothing Store)

*(The clothing-store data set contains information about 28,799 customers in the following 51 fields, 15 variables providing the percentages spent by the customer on specific classes of clothing, and response to promotion (target variable). We are to classify which customers will respond to a direct mail marketing promotion based on information collected about the customers.)*

* **Banko marketingo uždavinys**

<https://archive.ics.uci.edu/ml/datasets/Bank+Marketing>

Atributų informacija: 21 atributas

Duomenų imtis: 45211

*(The data is related with direct marketing campaigns of a Portuguese banking institution. The marketing campaigns were based on phone calls. Often, more than one contact to the same client was required, in order to access if the product (bank term deposit) would be ('yes') or not ('no') subscribed. The classification goal is to predict if the client will subscribe (yes/no) a term deposit (variable y) – target variable.)*

* **Vokiškas Kreditas (paskola)**

<https://archive.ics.uci.edu/ml/datasets/Statlog+%28German+Credit+Data%29>

Atributų skaičius (failas german.data): 20 (7 skaitiniai, 13 kategoriniai)

Atributų skaičius (failas german.data-numeric): 24 skaitiniai

*(Data set contains observations 1000 past applicants for credit. Each applicant was rated as “good credit” (700 cases) or “bad credit” (300 cases) – target variable. We want to develop a credit scoring rule that can be used to determine if a new applicant is a good credit risk or a bad credit risk, based on values for one or more of the predictor variables.)*

**Daugiau duomenų pavyzdžių galima rasti**: <https://archive.ics.uci.edu/ml/datasets.html>